

Pure Vermont Maple Syrup has been made for generations to the same exacting standards, creating the signature product of Vermont. It's not wonder it's the Official Flavor of Vermont!

Vermont began using a new system for grading syrup since 2014, meaning the same great syrup will now have easier to understand grades.

WWW.VERMONTMAPLE.ORG



## **GOLDEN COLOR WITH DELICATE TASTE**

Light, golden color with a mild, delicate taste. Excellent as a table syrup or over ice cream or yogurt.



### AMBER COLOR WITH RICH TASTE

A light amber color and full-bodied flavor, this class of syrup is the product of choice for consumers who desire the classic maple syrup flavor.



## DARK COLOR WITH ROBUST TASTE

A dark amber color with a more pronounced maple flavor, this class will satisfy those consumers who desire the strong flavors of what has been known as Grade B.



# **VERY DARK COLOR WITH STRONG TASTE**

Nearly black, this syrup has a strong flavor that translates well to cooking, where the maple flavor will carry through to the finished dish.

#### FIND YOUR FAVORITE SYRUP

Have you always loved Grade A Medium Amber? Use the chart on the right to find the new grade that will best match up. Our new grades expand the range of maple syrup available but rest assured it's still the same great, high quality maple syrup you've come to expect. We hope that you'll explore all of the grades to discover new uses for the entire range of flavors that exist in Pure Vermont Maple Syrup!

### WHY THE CHANGE?

The maple syrup grades we had been using were based on a system created when maple syrup was a substitute for cane sugar, which was not widely available. Our new grades provide better descriptions, with each of the classifications having a color and flavor descriptor, helping our customers pinpoint the exact syrup they want to purchase.

#### INTERNATIONAL ALIGNMENT

For years, Vermont's four grades of maple syrup had differed from New York's, Maine's, Canada's and others. This created confusion within the marketplace and our new grades will be aligned with all other states and provinces, so that we all use the same grade names.



GRADE A
GOLDEN COLOR
WITH DELICATE TASTE



GRADE A AMBER COLOR WITH RICH TASTE



GRADE A
DARK WITH
ROBUST TASTE



GRADE A
VERY DARK
WITH STRONG TASTE

FANCY

GRADE A MEDIUM AMBER

GRADE A

DARK AMBER

GRADE B



#### THE OFFICIAL FLAVOR OF VERMONT!

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